



# Are **Vital Tears** Right for You?



LEARN MORE AT  
[vitaltears.org](http://vitaltears.org)

OR CALL TOLL-FREE  
(800) 360-9592

 **Vital Tears™**  
THE LEADER IN SERUM TEARS

## WHAT ARE AUTOLOGOUS SERUM EYE DROPS?

Ophthalmologists and optometrists have offered serum tears to their patients for over 30 years.

Autologous serum eye drops (ASEDs), autologous serum tears (ASTs), or just serum tears are customized drops made from a patient's own blood to treat those suffering from ocular surface conditions.



## WHAT ARE VITAL TEARS™?

Vital Tears are serum eye drops made from a patient's own blood. Instead of using artificial tears, we incorporate patients' blood with the goal of better mimicking natural tears.



# What Makes Vital Tears Different?

## VITAL TEARS ARE:



### PRESERVATIVE FREE

Vital Tears are **preservative free**. We develop our serum tears to prevent cell damage and inflammation.



### CUSTOM MADE

Vital Tears are **custom made** for each patient, **diluted to exact specifications** advised by a physician to help with a specific condition.



### SAFE

Vital Tears are **processed in a medical laboratory** by dedicated technicians using validated safety procedures.



### MICROFILTERED

Vital Tears are **microfiltered** to remove pathogens and enhance patient safety.

# Serum Tears Made Simple

At Vital Tears, our mission is to make serum tears easily available and affordable for every patient.

Since 2015, we've been simplifying the process of obtaining serum tears while maintaining the highest quality standards. Find out why we're the leader in serum tears with our hassle free and affordable way to access these eye drops.



## PHYSICIAN CONSULTATION

We can help connect you to a physician in your area that can help you determine if Vital Tears is right for you.

## BLOOD COLLECTION

We've simplified blood collection with the largest network of blood collection facilities across the country. Your blood can even be drawn at home!



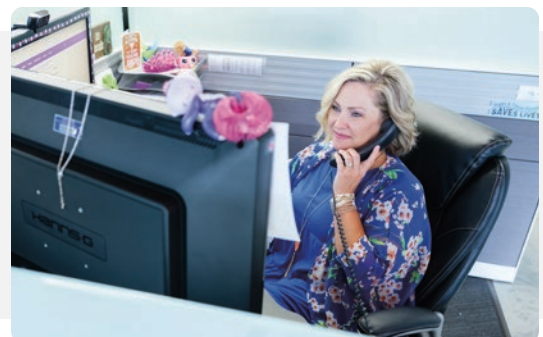
## EYE DROP PROCESSING

Our priority is getting patients serum tears as soon as 48 hours from your blood draw. Vital Tears are custom made in our medical laboratory using validated safety procedures.



## DELIVERY

Our exceptional and friendly customer service makes getting your serum tears delivered to you simple.





# How Do I Get Vital Tears?



## TALK WITH YOUR PHYSICIAN

Your physician will discuss the benefits of serum tears and the options available to you. If you are a good candidate for serum tears, your physician will order Vital Tears through our online ordering system.



## GET YOUR BLOOD DRAWN

We have a network of blood collection partners across the United States who will help you schedule a blood draw at a convenient time and location. You can even have your blood drawn in your own home.



## SCHEDULE DELIVERY

Once your Vital Tears are made with our validated safety procedures, we will contact you to schedule your delivery. Because Vital Tears are customized for you and are shipped cold, you need to be home to sign for Vital Tears delivery.

[Find a Physician](#) 

[Ask a Question](#) 

# Frequently Asked Questions

## **My doctor told me to contact you and ask for more information on Vital Tears. How does your program work?**

We make getting serum tears simple. Here are three easy steps to get your Vital Tears:

- 1** If your physician determines that you are a good candidate for Vital Tears, your physician will order Vital Tears through our online ordering system.
- 2** We have a network of blood collection partners across the United States. We can provide you with a list of facilities in your area. For a minimal fee, we also offer a mobile phlebotomy service where the technician will come to your home for the collection of your blood.
- 3** Once your drops are ready, a Client Services Specialist will notify you to make shipping arrangements. Vital Tears drops will be shipped to you cold, not frozen. To make sure your tears make it into the right hands at the right time, you will need to be home to sign for delivery.



## **Do you have a physician in my area that could help me determine if Vital Tears are right for me?**

We can help connect you to a physician in your area that can assist you to determine if Vital Tears is right for you. Alternatively, if you already have a physician that you would like to become a Vital Tears provider, we would be happy to reach out and get the clinic registered and trained. Simply provide us with your physician's contact information and we will reach out. *Click below to connect with us.*

[Connect With Vital Tears](#) 

## **How much blood is drawn?**

Depending on your physician's order, between three and 14 vials of blood will be drawn and processed for Vital Tears. This may sound like a lot, but it is less than a few ounces. Since you are not giving much blood, you should feel fine afterwards.

## **Do I need to drink water before my blood draw?**

Yes, please try to drink plenty of water beginning 24 hours before your blood draw. Good hydration is helpful. You should also avoid beverages high in caffeine, alcohol, and foods high in fat content in order to ensure the best results.

# Frequently Asked Questions

CONTINUED

## How much does Vital Tears cost?

The cost of Vital Tears is based on the treatment plan that your physician has ordered. Our client services team can help you determine how much your Vital Tears will cost and discuss our convenient payment plans with you. Please call us at [800-360-9592](tel:800-360-9592).

## My doctor talked to me about serum tears and I was wondering if it is covered by insurance?

While some insurance companies reimburse for Vital Tears when patients submit a claim, generally Vital Tears is a self-pay service. Our client services team can help you with submitting your claim to your insurance company. Give us a call at [800-360-9592](tel:800-360-9592) for more information.

## How long will it take for me to get Vital Tears?

Our priority is getting patients serum tears as soon as 48 hours from your blood draw.

## How are Vital Tears stored?

A bottle of Vital Tears should be kept cold, in the refrigerator. You must discontinue use and discard that bottle after seven days. Store all remaining bottles, in your Vital Tears box, upright in the freezer. The bottles stored in the freezer can remain there for six months.



# About Vital Tears

Learn how we've made serum tears simple.  
We can get your drops in as little as 48 hours  
from your blood draw.

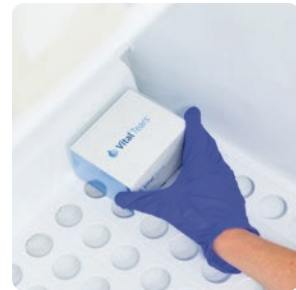


## OUR MISSION

To ensure convenient, universal access to  
serum tears for anyone in the United States.

## OUR STORY

We formed Vital Tears in 2015 in response to corneal specialists' call for a more convenient method of providing patients with serum tears. Our powerful collaboration between [Saving Sight](#), a frontrunner in eye banking, and [Stephens Instruments](#), a leading ophthalmic device manufacturer, has enabled us to offer high-quality, customized serum tears at an unprecedented speed.





**Vital Tears LLC**

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